

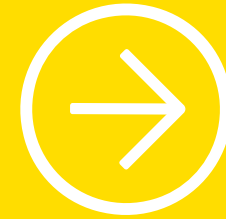
Impact Report 🕒 September 2019 - December 2022

# Celebrating *Opportunity* Beyond Borders



**About the Western Union Foundation**

For more than 20 years, the Western Union Foundation has been creating economic opportunity for underserved youth and people who migrate in search of better opportunities.



**Since inception, we have invested more than**

**\$140 million**  
in nonprofits

spanning over  
**150**  
geographies



Gulmina, Watson Institute



Upwardly Global

560 Missi

We are proud to fuel the pursuits of people who have crossed borders and boundaries in search of more:

Access to decent work opportunities;



Market-driven skill building and education;



Resiliency during times of crisis.

**Join us.** Together, we can create a world where aspiring individuals have equitable access to quality education, career pathways, and a chance to transform their lives for the better.

# Reflecting on *Opportunity Beyond Borders*

When we announced Opportunity Beyond Borders in late 2019, our commitment was to invest \$15M in programs that provide vulnerable youth with the skills and education needed to succeed in today's global economy.

By the end of 2022 we exceeded our goal with \$20M invested. More importantly, we were able to create tangible and long-term impacts for people around the world, connecting 50k young adults to skills training, entrepreneurship support, and scholarships. Additionally, we reached 2M people through programs that create economic opportunity, foster more inclusive communities, and provide relief and assistance during times of crisis.

We also raised the bar throughout Opportunity Beyond Borders to hold ourselves more accountable to our beneficiaries by ensuring the programs we support have measurable and lasting impacts. Our programmatic partners are measuring these outcomes in a number of ways including wage gains for individuals and the number of jobs created to support communities. We are proud that through Opportunity Beyond Borders 18k individuals nearly doubled their earning potential while 10k jobs were created by entrepreneurs and other small business owners.

In 2022 we reviewed our portfolio, deeply analyzed our impact, and listened to our partners and program participants to help inform our next commitment. As we celebrate the successful conclusion of Opportunity Beyond Borders, we are looking ahead and are excited to evolve our work and deepen our impact so that we can help even more people gain economic opportunity and have the chance to build a more prosperous future.



by Lauren Bell, Executive Director, Western Union Foundation

The success stories and impact results published in this report are a testament to the work of so many. *Thank you!*

- ➔ **Our nonprofit partners** work tirelessly to solve systemic issues for some of the most underserved individuals facing complex political and social challenges. We are so grateful to have such strong partners to collaborate with.
- ➔ **Our supporters contribute so much more than donations.** Thank you for being our champions and extending our reach to make an impact worldwide. We know these past three years have been difficult ones marked by change, conflicts, and crises and we are so grateful that you have stood by us, unwavering in your dedication to help those who need it most.
- ➔ **Our Foundation staff** are equal parts passion, compassion, and expertise. Thank you for your hard work to make every dollar count, every voice heard, and every opportunity maximized.
- ➔ **And the tens of thousands of driven, hard-working, resourceful individuals who participated in a program supported by Opportunity Beyond Borders.** Thank you for aspiring for more and for seeking the opportunities to make it happen. A special thank you to the many who have shared their stories with us and allowed us to share them in this report - we have been honored to get to be a small part of your pursuits.



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## Celebrating Opportunity Beyond Borders: Global Reach

Opportunity Beyond Borders reached 2 million people across 54 countries.



Whitaker Peace & Development Initiative



Watson Institute

**20 million**

➔ USD invested

**50,000**

➔ people connected to new opportunities

**26**

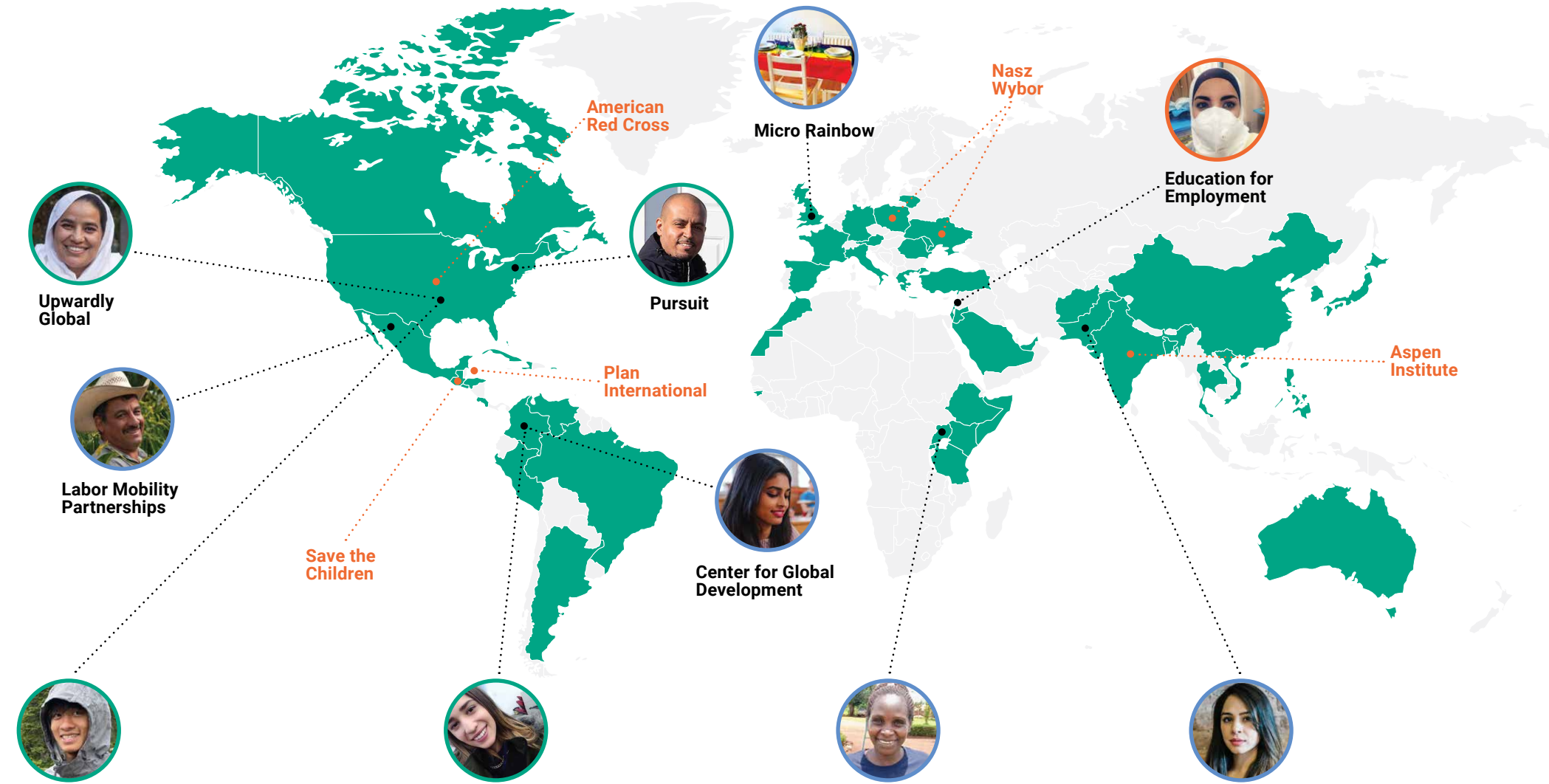
➔ crises responded to with immediate and long-term recovery support

**2 million**

➔ people reached

**133**

➔ Western Union Scholarships granted



**National Partnership for New Americans:** "In the youth leadership council, one of the things I learned is that storytelling can be a powerful tool that helps bring awareness to our different experiences." – **Alex**

**Global Opportunity Youth Network:** "My full stack web development training was an inclusive experience since it has closed gaps between genders in the field of technology." – **Andreina**




**Whitaker Peace & Development Initiative:** "After attending WPDI's training, I developed new skills that have improved my livelihood." – **Lamunu**

**Watson Institute:** "The Fellowship provided a community where I felt heard as each Fellow was dealing with the same broader societal and local community pressures." – **Gulmina**

## Celebrating Opportunity Beyond Borders: Key Outcomes

Through innovative programs and nonprofit partners, Opportunity Beyond Borders was able to transform people's lives and create long-term, sustainable impact that sets people up for brighter futures.

### Opportunity Beyond Borders has helped...

 <b>Drive Economic Mobility</b>	<p><b>18,000</b> people increased their earning potential</p>	<p><b>90%*</b> average annual increase, with participants' earning potential nearly doubling</p>	<p><b>\$150 million*</b> in aggregate wage gains</p>
 <b>Support Entrepreneurship &amp; Job Creation</b>	<p><b>10,000</b> jobs created</p>	<p><b>1,500</b> new business ventures launched</p>	<p><b>\$1 million</b> invested to support minority-owned businesses</p>
 <b>Provide Global Scholarships</b>	<p><b>133</b> total scholarships provided</p>	<p><b>48</b> home and host countries represented by the scholars</p>	<p><b>30</b> different colleges and universities our scholars are attending</p>

We're proud to highlight these high-impact programs that are creating long-term economic mobility by greatly increasing people's wages and earning potential.

**168%**  
Increase  
Institute of International Education  
(Global)



**Scholarships**

**194%**  
Increase  
Watson Institute  
(Global)



**Entrepreneurship**

**276%**  
Increase  
Upwardly Global  
(U.S.)





**Workforce Inclusion**

**568%**  
Increase  
Pursuit  
(U.S.)



**Skill Building and Job Placement**

 Earning potential before program participation  Earning potential after program participation

\*Purchasing Power Parity adjusted where applicable. Figures represent both potential and actualized wage growth. Throughout this report, figures greater than 1,000 are rounded down to the nearest whole number.

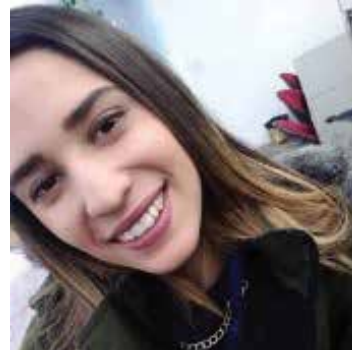


# Skill Building for the Digital Economy

Creating pathways to decent work opportunities begins with helping people gain relevant skills for today's economy. We're proud to invest in nonprofit partners that create opportunities for digital skill building and job placement services.



The **Aspen Institute's** Global Opportunity Youth Network is one of our Opportunity Beyond Borders Signature Partners, and together we launched the Digital Skilling Pathways program. This is a multi-stakeholder pilot program that serves opportunity youth (young people not in school or formal work) in Colombia. The goal of the program is to create an end-to-end pathway that enables young people, many of whom have migrated from Venezuela, like Andreina, to integrate into their new community and access formal jobs within the booming Colombian technology sector.



Andreina, Aspen Institute



I was 25 years old when I left my country, Venezuela, for Bogotá, in search of better opportunities. I was ready to do whatever came my way to reach new goals. What I never imagined was being able to access a wealth of new knowledge in the Global Opportunity Youth Network Bootcamp where I received training as a full-stack web developer. The training has allowed me to acquire valuable knowledge in the world of technology. It's also been an inclusive experience since it has closed gaps between genders in the field of technology. This entire experience translates into future opportunities for me, and I am personally grateful to those who have supported this learning program. **– Andreina**



Rook, Pursuit

Helped more than **700** people gain critical skills

**Pursuit** has pioneered successful programs that help underserved populations gain job readiness training, software development career placement, and economic mobility. In partnership with Pursuit, we have helped more than 700 people gain critical skills needed to prosper since 2019, including Rook.



## ➔ Rook

Rook grew up on a farm in Puerto Rico and dreamed of one day becoming a police officer. His dream came true when he earned his degree and got a job in law enforcement in New York City. But soon after, Rook was diagnosed with multiple sclerosis, which greatly impacts his eyesight and deemed him unfit for duty as a police officer. At 30 years old, Rook found himself with a degree he couldn't use, college debt he couldn't afford to pay, and a family he needed to support.

With his life plans suddenly off track, Rook began taking whatever odd jobs he could find and was barely breaking minimum wage. For some time, Rook experienced homelessness and was living out of the van he used for deliveries.

Rook had heard about programs that trained people without a background in technology to be software engineers. He started to do research and found Pursuit, where he was accepted into a Fellowship for low-income individuals. After completing the course, Rook landed his first software engineering job with a starting salary of \$85,000. With this salary, Rook was able to provide a better life for his family.

Rook has since built his career and is now thriving. He has been able to work remotely, spend time with his wife and three kids, and buy their first house.

*"It's remarkable to go from not knowing where I'm going to sleep to owning my own home." – Rook*



Rook, Pursuit



# Empowering Entrepreneurs

The Western Union Foundation is proud to support ambitious change-makers who dream of starting their own businesses. Through Opportunity Beyond Borders, we invested in scalable programs with partners that help cultivate the talent and innovation of entrepreneurs.



Lamunu, Whitaker Peace & Development Initiative

The Western Union Foundation partnered with the **Whitaker Peace & Development Initiative (WPDI)** to support business bootcamps for vulnerable women and youth living in the Kiryandongo Refugee Settlement in Uganda. These bootcamps have provided training to over 4,000 individuals and helped launch more than 140 new businesses, including Lamunu's community business.



## ➔ Lamunu

Lamunu is an active member of the Lubanga Lakica Women's Group in Uganda, where she and 14 other women offer sewing and tailoring services. Prior to partnering with WPDI, Lamunu lacked basic business training - including financial literacy. She and her colleagues also had limited access to education, healthcare, and decent food supplies which made running their business even more challenging. Lamunu was excited to participate in WPDI's capacity building training in business and entrepreneurship. Upon graduation, she was also awarded a grant to launch her revamped business.

Lamunu's Women's Group members have all reported an improvement in their quality of life since graduating from WPDI's Business Bootcamp. They shared that they are now able to afford school fees for their children, have improved food security, and are able to help their neighbors fix existing garments, thus helping to better support their community.

*"After attending WPDI's training, I developed new skills that have improved my livelihood... this has improved the level of my income and spending habits."*

– Lamunu

We partnered with the **Watson Institute** in 2021 to launch the Western Union Foundation Fellowship program, which has directly impacted over 800 forcibly displaced burgeoning entrepreneurs. This year-long program equips participants with both business training and seed funding, allowing Fellows like Gulmina and Florencio to further their own community-focused ventures.



Gulmina, Watson Institute

Supported  
**800+**  
displaced  
entrepreneurs

## ➔ Gulmina

Gulmina's passion for humanitarian work stems from having grown up in Pakistan's volatile Khyber Pakhtunkhwa province. There, she witnessed the challenges that girls face when pursuing the right to an education. Gulmina is the proud co-founder of the Swabi school project, which is the first girl's school in the history of her home village. She is also the Executive Director and Partner at SheWorks, a social enterprise founded by her mother, providing market access opportunities to artisans in rural and impoverished communities.



While participating in the Western Union Foundation Fellowship I finally found a community where I could show up as myself without the pressure of constantly having to code-switch. The Fellowship provided a community where I felt heard as each Fellow was dealing with the same broader societal and local community pressures. My cohort was composed of unbelievably courageous and talented change-makers that are not scared to do the difficult—rarely talked about—humanitarian and advocacy work many will not dare to venture. I'm beyond grateful for the lifelong friends as we navigate our journeys serving humanity.

– Gulmina



Florencio, Watson Institute

**Florencio** is a social activist and founder of Glocals Brazil, a community that connects migrants, refugees, and local people to promote social and economic exchange to confront racism, xenophobia, and discrimination. He is a 2022 Western Union Foundation Fellow and is passionate about the United Nations' Sustainable Development Goals of entrepreneurship, peace building and education. In 2022, Florencio participated in the United Nations International Migration Review Forum, where he led policy debates to better support young people who migrate and refugees in Latin America.



# The Power of Education

Education creates one of the surest pathways towards economic opportunity and mobility, and we have invested in education for underserved populations for more than 20 years. We're proud to have partnered with the Institute of International Education to facilitate our scholarship program since 2005.

One of our signature programs is the **Western Union Global Scholars program** which provides scholarships to international students from low-income countries. An extension of this program is Project Finish Line, which is co-funded by Western Union's Black Employee Network to support students who are Black, indigenous and people of color studying in the United States.



Zonera, Western Union Global Scholar

Provided **500+** scholarships to date

*"I went from feeling like I'm always losing the battle with life, to finally winning something. This scholarship has given me the confidence that no matter what I've been through, I'm still capable of achieving big things." – Zonera*

## ➔ Zonera

Zonera's journey to where she is today has not been easy. "I grew up as part of a low-income immigrant family in Saudi Arabia," Zonera shared. "When I was six years old, I was diagnosed with juvenile onset diabetes. Dealing with diabetes made me question if I would always be dependent on someone else."

Despite her medical challenges, Zonera focused on school and always aspired for bigger things – especially a college education. "I have always been ambitious and knew from an early age that I wanted to study computer science. Going to college in the United States became a big dream of mine," said Zonera.

Zonera's dream came true when she was accepted into Metropolitan State University of Denver and became the first woman in her family to attend college. Unfortunately, more challenges soon followed. "When I moved to the United States life seemed amazing... until one night I ended up in the Emergency Room with massive abdominal pain. I went through a major surgery and stayed in and out of the hospital for about 6 months."

Since then, Zonera has been working hard to keep up with her studies, pay off her medical debt, and reach her goal of graduating with a computer science degree. "As an international student, I can only work on campus up to 20 hours a week and it's minimum wage. It's hard with all the bills that I have to pay in order to keep myself alive and pay my tuition - especially international student tuition, which is three times more than in-state."

Zonera is thrilled to have been awarded our most prestigious scholarship with her recognition as Western Union's 2022-2023 CEO Scholar of the Year.

**Hazel Ann** just graduated with a bachelor's degree in information technology from Southern Cross University in Australia. Born and raised in the Philippines, Hazel Ann is a first-generation college graduate who had to overcome many financial barriers to earn her degree.

To help pay for tuition, she worked as a nanny for a family in return for housing, while also working 32 hours a week at other jobs. When she was awarded with a Western Union Scholarship, the funding helped alleviate much of her financial burden.



Hazel Ann, Western Union Global Scholar

*"I will be forever grateful that the Western Union Foundation selected me for this scholarship because it helped me finish my degree. I also managed to save up funds so that my mom could travel here and attend my graduation ceremony. I never imagined that would be possible. – Hazel Ann*



Patrick, Western Union Global Scholar

**Patrick** is an international student from Romania who is currently in his junior year studying computer science at Northeastern Illinois University.

Patrick is balancing expensive international student tuition and limited housing options, which required him to commute four hours each day just to attend classes at the beginning of the school year. With the Western Union Scholarship, Patrick is able to focus more on his studies and afford housing on campus.

*"Thanks to the Western Union Scholarship, I was able to pay a great amount of my tuition and lessen my parent's economic hardship. I can proudly say that this semester (Fall 2022) was the best one I've had so far – both academically and for my quality of life. – Patrick*

➔ **To date, we have provided more than 500 scholarships including 133 throughout Opportunity Beyond Borders.**

**Raja** has always dreamed of a career in engineering, but due to many unforeseen life events, it has taken her much longer than she anticipated to earn her degree. From losing her parents at a young age, to having limited financial resources to help her afford college in America, Raja had many obstacles to overcome.



Raja, Western Union Global Scholar

*"Last year when I was halfway through my bachelor's degree it became very challenging to save enough to pay for school. I applied for work authorization due to economic hardship and I got approved. But I still couldn't earn enough. I can't describe how great it felt when I was nominated for the Western Union Foundation Scholarship. I've always wanted to learn mechanical engineering and I feel I am living my best life when I am studying and getting good grades. This contribution to my education will allow me to continue focusing on my studies. – Raja*





# Creating Equitable Access to Opportunity

The Western Union Foundation is proud to partner with nonprofits like Upwardly Global, the National Partnership for New Americans, Micro Rainbow, Center for Global Development, and Labor Mobility Partnerships to help people access jobs, education, and training after leaving their country of origin.



Sohaila, Upwardly Global

Upwardly Global is the first and longest-serving national organization dedicated to advancing the inclusion of immigrant and refugee professionals into the U.S. workplace. Since the mass evacuation of vulnerable individuals from Afghanistan after the Taliban took control of the country in August of 2021, Upwardly Global has placed over 400 Afghan newcomers, like Sohaila, into jobs that align with their experience and skill sets.



## ➔ Sohaila

Sohaila is a doctor who practiced medicine in Afghanistan until the Taliban took control in 2021, at which time her life changed overnight. "When the Taliban took over we wanted to leave Afghanistan because we are a family of women; 7 sisters, all educated. The Taliban would never allow us to work, and we are the breadwinners for our family. So how would we survive? We dispersed internally to Kabul and stayed awake all night outside the airport. Everyone wanted to leave the country. Someone called my sister and said a bomb is going to happen, so we left the airport. When we returned home, a bomb blasted and 200 people died. It was right where we had been standing."

Sohaila knew that she needed to leave and was encouraged by her sister to move to the United States. Sohaila was able to safely travel to New Jersey and is grateful to have found an Upwardly Global workshop that helps refugees find ways to transfer their skill sets into careers in the United States.

"Upwardly Global helped me get interviews for open jobs at New York Presbyterian Hospital." Today, Sohaila is working towards her masters degree and doing research in her new role at the hospital. "If I have opportunity to do my license evaluation, I will. I would love to do surgery again."

When I received my first credential upon my graduation, I was dancing. I was so happy."  
— Sohaila

The National Partnership for New Americans (NPNA) has a mission to advance equity and inclusion for immigrant and refugee populations in the United States, so that they can achieve full civic, social, and economic access. NPNA is one of our Opportunity Beyond Borders Signature Partners and we're proud to support their mission by helping young adults find inclusion and opportunity with the launch of the New American Youth Leadership Council (NAYLC). Now in its second year, NAYLC has helped more than 250 immigrant and refugee youth gain mentorship, leadership development, and career readiness support so that they are equipped with the skills needed to succeed.



Helped 250+ immigrants and refugee youth



Alex, The National Partnership for New Americans



In the youth leadership council, one of the things I've learned is that storytelling can be a powerful tool that helps bring awareness to our different experiences. I have learned about the different aspects that shape and influence our identities, and why they are important to acknowledge. In the program, I met and built connections with other immigrant and refugee youth that have had similar experiences as I do. That has been vital for those of us who don't often get the chance to share space with one another.

— Alex



Grace, The National Partnership for New Americans



Being part of the New American Youth Leadership Council (NAYLC), I was empowered as an Asian woman to learn more about the advocacy going on for immigrant and underrepresented populations. I have spent so much of my life being silent and thinking that my voice didn't matter. Hearing what others want to do or have already done is helping me find my own drive and voice. I am empowered by NAYLC. It doesn't matter how young or how many steps it takes, progress isn't a straight line and anyone who has the courage to use their voice to spark change can.

— Grace



# Supporting Safe and Inclusive Communities

One of the critical components to entering the workforce and gaining economic opportunity is through ensuring safe and fair pathways to employment and community support resources.

**Micro Rainbow** is a U.K. based nonprofit that helps LGBTQI refugees tackle the exacerbated challenges they face when trying to integrate into a new country – like finding safe housing, access to employment and training programs, and social inclusion. With the Western Union Foundation’s support, Micro Rainbow plans to equip 600 LGBTQI asylum seekers, like Eric, with mentoring and employability training.



Micro Rainbow

## ➔ *Eric*

Eric grew up in the Democratic Republic of Congo and spent most of his life hiding that he was gay. As he neared the age of 40, his family began pressuring him to find a wife and get married. “In Congolese society, it is not acceptable for a man to remain unmarried,” Eric shared. Things got much worse when someone in Eric’s circle outed him as gay. Tensions quickly escalated when Eric’s family gave him an impossible ultimatum. They told him to “find a wife within six months or go to prison.” Eric made the hard decision to sever ties with his family and fly to the UK. “I claimed asylum immediately,” Eric recalls. “It was incredibly daunting and overwhelming.” Thankfully, the Home Office referred Eric to Micro Rainbow, which found him legal representation and housing with other LGBTQI asylum seekers.

*“I don’t know what I’d have done without Micro Rainbow – I’ve heard such terrible stories of those forced to live in detention centres. I cannot begin to imagine what this whole journey would have been like for me if I had not landed on their wings. With the people at Micro Rainbow, I am seen as my whole, true self. They understand my struggles, my journey, my dreams. They are family.” – Eric*

## Program Spotlights: Advocating for Change

### Center for Global Development

With support from the Western Union Foundation, the Center for Global Development (CGD) and Refugees International (RI) undertook a two-year project with an aim to expand labor market access for refugees in Colombia, Peru, Ethiopia, and Kenya.

One significant result informed by this work was when former Colombian President Ivan Duque announced that all Venezuelan migrants who entered the country before January 31, 2021, could attain temporary protected status for ten years through the Temporary Protected Statute for Venezuelan Migrants. The implementation of the statute echoes a recommendation from CGD’s October 2020 report on Venezuelan refugees in Colombia.

CGD, RI, and partners across the initiative, played a key role in bringing about this policy win which will give temporary status to approximately 1.7 million displaced Venezuelans in Colombia, allowing them to engage in the country’s formal labor market.



Policy win for **1.7M** displaced Venezuelans

Support nearly **240,000** workers & families

### Labor Mobility Partnerships

The Western Union Foundation invested in critical research in partnership with Labor Mobility Partnerships with an ultimate goal of helping people have safer, more sustainable, and more prosperous opportunities for cross-border temporary employment. This research laid the foundation for a technology-based tool that brings key industry partners together to infuse greater transparency and worker voice into recruitment practices.

This initiative enables people looking for cross-border work - and large companies looking for temporary workers - to match up through ethical channels. The end product is meant to remove exploitative third parties from the recruitment process and therefore better protect and serve seasonal workers.

This initiative can help the H-2A (temporary agricultural labor) program achieve its potential to lift nearly 240,000 low-income workers and their families from Mexico out of poverty and on a path towards economic mobility, while also addressing deepening labor shortages in the U.S. agricultural sector.



# Responding During Times of Crisis

One of the core tenets of Opportunity Beyond Borders was to support people who have been forcibly displaced through each phase of their migration journey. For refugees, this journey typically begins when a natural or humanitarian disaster strikes.

The Western Union Foundation has supported immediate relief, mid-term recovery, and long-term resiliency efforts in the face of 26 crises since September 2019. These include natural disaster relief for floods, hurricanes, and earthquakes, as well as for humanitarian crises like COVID-19 and the war in Ukraine.

### COVID-19 Relief →

Just after the launch of Opportunity Beyond Borders, COVID-19 began to spread and has since continued to affect communities around the world. We focused our response on immediate relief efforts in geographies experiencing a surge, and longer-term resilience efforts around vaccine education and dissemination – especially for hard-to-reach communities.

The Foundation partnered with the **Aspen Institute** to build resiliency in vulnerable communities for more than 1 million people. This included partnering with local organizations in Kenya and India to train and mobilize community members - especially youth and women - in vaccine education, distribution, and administration.



Aspen Institute

### Ukraine Relief →

In response to the war in Ukraine, the Foundation invested in multiple recovery efforts to support Ukrainian refugees as they sought stability in new communities, including programs led by Nasz Wybor.



Nasz Wybor

Ukrainian refugees attending a Polish language training course to support their social integration and inclusion in the local labor market.

### Safe Migration in Central America →

In north Central America, the number of people forced to migrate has been growing at an exponential rate in recent years due to chronic violence and economic insecurity. Thousands of individuals and families have been leaving their home countries in search of safety, stability, and the chance for economic opportunity.

The Foundation provided financial support for **Plan International's Protected Passage** program which provides immediate and long-term assistance for children, adolescents and families who are in different stages of migration or return across El Salvador, Guatemala, Honduras, and Mexico. In addition, we invested in **Plan International's Connections to Success** program to support improved economic conditions for youth, women, and rural populations in Guatemala. By investing in critical soft and technical skill building, this program aims to promote gender equity and increase employment opportunities.

We were also proud to support **Save the Children's Pasan Food Security program** in Guatemala, which provided 500 families with support to establish a hydroponic vegetable production system to grow healthy food at home, and training to manage resources and sell overproduction of goods. This enabled families to build skills and resilience at the household level, improve food security, and create pathways towards economic empowerment.



Save the Children

Francisca\* and her children, like many in her rural Quiché region of Guatemala have been living with food insecurity. Through Pasan, Francisca learned to grow hydroponic plants at home, producing and harvesting vegetables for her family to eat and sell. Francisca is now training others to produce hydroponic vegetables, ensuring access to food and economic security for the greater community.

\*name has been changed.



Save the Children

**Provided 500 families support to grow healthy food**

### Afghan Resettlement ↓

When the Taliban took control of Afghanistan in 2021, it set off a massive resettlement of refugees who were seeking safety and stability. The Western Union Foundation provided funding to the American Red Cross to support their global Red Cross and Red Crescent partners to provide immediate relief, and grants to Upwardly Global, Watson Institute, and Jobs4Refugees for ongoing integration support to connect refugees to jobs that align with their experience and skill sets.

*"I connected with Upwardly Global and they helped me with training to get a job, writing my resume, searching for careers, and interviewing. Upwardly Global is helping me understand how I can continue to be a pilot in the U.S. It will take time, but I believe I will fly again." – Hafiz*



Hafiz, Upwardly Global

# Thank You to our Supporters



It's inspiring to witness the tangible difference the Western Union Foundation makes by helping hardworking, underserved people achieve their version of prosperity. This transformational impact is only possible because of the generous support of Western Union, our employees, and our partners. Thank you.

– **Ben Adams,**  
Chief Legal Officer and Interim Chief People Officer, Western Union  
Board Chair, Western Union Foundation

**15k+**  
Volunteer hours

## Western Union Employees

In 2022, nearly 70% of Western Union employees volunteered, donated to the Western Union Foundation, or donated to other charities. These meaningful investments drove nearly \$2.3 million in support for nonprofits and infused more than 15,000 hours of volunteer labor into communities around the world.



Western Union CEO, Devin McGranahan wrapping presents for low-income families



Western Union Foundation Chair, Ben Adams, and the Legal team at a beach cleanup day in Ireland



HQ employees clean up an elementary school with Denver Public Schools Foundation



Compliance team volunteering with Habitat for Humanity of Metro Denver



Employees from Costa Rica deliver gifts to young cancer patients at Proyecto Daniel



Customer relationship management team sorting donated items for Ukrainian refugees in Vilnius

## Western Union Foundation Corporate Donors

Our collaboration with Western Union's purpose-driven partners is essential, as their support enables us to scale our programs and make a significant collective impact. In 2022, we fundraised more than \$2 million through events and matching grant programs – enabling us to make an even bigger investment in our mission to fuel the pursuits of people who have crossed boundaries in search of more.

- |                                  |                                       |                     |                        |                           |             |
|----------------------------------|---------------------------------------|---------------------|------------------------|---------------------------|-------------|
| Accenture LLP                    | Continental Currency Services         | Grant Thornton LLP  | Matillion              | Quantum Metrics           | Trust Vesta |
| Adaptive Metadata Solutions Inc. | Couchbase, Inc.                       | Guidehouse          | Mediahub               | Ramsden Financial LTD     | PWC         |
| Adobe                            | Datastax Inc                          | HCL Technologies    | Mparticle              | RICOH                     | US Bank     |
| Allspring Global Investments     | Deloitte                              | Howell Construction | Moore & Van Allen PLLC | Salesforce                | Veritas     |
| Amazon Web Services              | Direct Flights International          | Husch Blackwell     | Northern Trust Co      | Schulte Roth & Zabel LLP  | VXI         |
| Aspirent Consulting LLC          | DXC Technology Services LLC           | Hy-Vee              | Optiv Inc              | She-Jobs                  | Wells Fargo |
| Bank of America                  | F5, Inc.                              | IBEX                | OutSystems             | skil.ai                   |             |
| BBVA                             | Fexco                                 | IDmission LLC       | OwnBackup              | Snowflake Computing Inc   |             |
| BMO Capital Markets              | FICO                                  | Interactions LLC    | Ping Identity          | South Seas Data LLC       |             |
| Branddocs                        | Fifth Third Bank                      | Jumio               | Pkware                 | Stratus Unlimited         |             |
| CIBC                             | Foodland                              | Kaizen Analytix LLC | PLS Financial Services | Sullivan & Cromwell LLP   |             |
| Cigna                            | Freshfields Bruckhaus Deringer US LLP | Loyalty Methods     | PointsKash             | Talend, Inc.              |             |
| Citibank International PLC       | Genesys                               | Mambu               | qBotica                | TATA Consultancy Services |             |
| City Forex                       | Google Cloud                          | Marqeta             | Quant Systems Inc      | Teleperformance           |             |

**Raised \$2M+**

### Western Union

We are so grateful for the long-term and significant philanthropic support provided by our largest corporate donor, Western Union.

## Our Opportunity Beyond Borders Nonprofit Partners

We're proud to work with innovative nonprofit partners that change people's lives for the better and transform communities around the world.

### **American Red Cross**

Asociacao Casa Emanuel

### **Aspen Institute**

Associacao Compassiva

### **Australian Red Cross**

Autremonde

Back 2 School America

B:CIVIC

Boxing Futures Ltd

Breaking Barriers

Cal State Fullerton Philanthropic Foundation

Center for Global Development

Chicago Community Foundation

COSTI Immigrant Services

Croce Rossa Italiana | Italian Red Cross

Dallas Foundation a TX Nonprofit Corporation

### **Denver Metro Chamber Leadership Foundation**

### **Denver Public Schools Foundation**

Direct Women

### **Education for Employment**

Family Tree Inc

Foundation for Black Entrepreneurship

Foundation Genesis

Fundación Mujer

Fundacion Árbol de Vida (Tree of Life)

### **Fundacja Nasz Wybor**

### **Fundacja Ukraina**

GIVE2ASIA

### **Global Alliance for Africa**

Gold Crown Foundation Inc

### **Hawaii Community Foundation**

HIAS INC

Human Rights First

### **Institute of International Education**

International Federation of Red Cross

### **International Medical Corps**

### **International Rescue Committee**

IRC's Center for Economic Opportunity Inc

Jeevan Mitra Educational Society

### **Jobs4Refugees**

### **Junior Achievement Rocky Mountain**

### **Junior Achievement Worldwide**

### **JVS SoCal**

Kiron Open Higher Education

Kodiko

Kodluyoruz Derneği

Labor Mobility Partnerships Inc

Latin American Educational Foundation

### **Law School Yes We Can**

### **Massachusetts Institute of Technology**

mehr ist moeglich

Mercy Corps

### **Metropolitan State University Denver Foundation**

MI CASA Resource Center

### **Micro Rainbow C.I.C.**

### **Mile High United Way**

MIT ReACT

### **National Partnership for New Americans**

Österreichische Caritaszentrale

Partners In Health (PIH)

Plan International USA

Prospera Community Development

### **Pursuit**

Race Forward

### **Re:Coded**

### **Save the Children**

### **Sistech**

Snehwan

### **SOS Children's Villages USA**

St Jean Baptiste Parochial High School

The Aspen Institute Inc

The Entrepreneurial Refugee Network C.I.C.

The Techfugees Foundation

UNICEF USA

United Nations Foundation

United Way India

### **Upwardly Global**

### **Variety the Children's Charity**

Vietnam Red Cross Society

Vinh Phuc Provincial Red Cross

Village Exchange Center Inc

### **Watson Institute**

### **Whitaker Peace & Development Initiative**

**Note: 2022 partners are bolded**

